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VOLUME 2, ISSUE 6 | SAGINAW, MICHIGAN | FEBRUARY 4, 1972

N.N.P.A. Mid-Winter Workshop Held In Los Angeles

The editor of the Valley Star news attended N.N.P.A. (National Negro News Paper Publishers) Mid-Winter Workshop in Los Angeles, *although we are only a little better than a year old, we* were well received and have submitted an application for membership.

Through this membership we plan to work together with NNPA in their strive to link the black community, as well as to awaken our black people to their role as an American, their duty to function and enjoy the freedom and liberty of all things provided through our democratic system.

NNPA MID-WINTER WORKSHOP HELD IN LOS ANGELES, CALIFORNIA

The National Negro Newspaper Publisher, Association (N.N.P.A.) opened its 1972 drive at the Biltmore Hotel, in Los Angeles, California January 18 through the 21st, with the topic "To Whom Do We Communicate With." NNPA has long stated that the daily press in our metropolitan cities as well as our smaller cities throughout the US, do not, have not and cannot speak for the black population of this country.

The daily news has been a lethal weapon in keeping the black out of communication and disorganized. There NNPA placed their priorities in their Winter Workshop of 1972 as:

1. Business and industrial, must immediately recognize the effect and strength of the black press.

2. We demand that we get our share of the advertising market on the basis of:

a. Black Americans spend over $15 million annually purchasing black media. Blacks spend 28 percent of entire consumer market. The entire black community income is 8½ billion dollars upward.

b. Black people do not identify with the daily news.

c. White business and industries have long stated and I quote, "That they do not have to advertise through black media because of their advertisement in the daily news. They feel they reach the entire community. This is where their mistakes will lie in the year of '72. Black publishers stated by advertising in the daily news, when particular advertisement reaches the black home in your daily paper, which many of your merchandises are geared to the black consumer, then pick up a weekly black community paper and not see any of this high volume savings in the paper, that closely relates to them. You should stop and ask yourself, who do you think you are fooling?"

Therefore, let's not kid ourselves about duplications. Let us face up to the fact that the black news media is going to be the voice of the black community as well as your daily paper has been the voice of your upper middle class whites.

The 22 million rapidly growing black community cannot be sold by traditional methods....the same old methods that have been tried before — but only by methods that reflect the social and economical changes taking place.

The black community is becoming actually aware of itself and its potential, others are also becoming aware of the new moods, goals and inspirations.

This rapidly growing market of 22 million consumers, with a purchasing power of 32 billion dollars, represents a vast, lucrative segment of the basic American market, a segment which is different from the whole and which, by its very existence, requires special marketing techniques.

Twenty-eight percent of the entire black consumer market, 3,828,000 prospective consumers (one out of every four) are regular readers of Negro-oriented newspapers. Sixty-one percent of them are females — who make the buying decisions for most products.

Young, 2,290,000 young readers between age 18 and 49. Aside from representing over one-third of all black families with 3 or more members, a vast market for daily household items, they also include the newly married "first purchasers" as well as the "now-that-the-children-have-grown" buyers of major items such as automobiles, furniture, travel and clothing.

Loyal Black Americans spend over $15 million annually to purchase black media. They **believe** in newspapers, and the advertising messages contained in them.

Host of this dynamic Mid-Winter Workshop are:

Mrs Ruth Washington, pres. Los Angeles Sential — circulation 87,000;

Garth C. Reeves, pres. NNPA & Publisher of Miami Times;

Distinguished guests and panelists:

Continued on Pg. 3

Bethel Has After-Five Affair

by CHARLENE COLVIN

"After Five Dress Around The World" was the theme for Sunday evening's Operation Andrew Service at Bethel AME Church, 535 Cathay Street. This was the final week of the 1972 Operation Andrew, the purpose of which is to de-emphasize dress as a requirement for worship, and to teach that "the Christian look" goes everywhere. (On each of the four Sundays of Operation Andrew, a different type of clothing is worn and the final Sunday features formal attire.)

Master of ceremonies for the evening was Franklin Gary, a well-known community leader and presently serving as executive director of the Catholic Diocese Community Affairs Department. The program included music, modern ballet, and short talks by people with first-hand experience in foreign countries.

The Bay City Soul Choir contributed to the spiritual nature of the evening with their rousing version of "Keep On Walking By Faith." This is a happy, noisy group with several voices of real professional quality, and a fine young director who teased the congregation about their "stuffy" clothes. The Soul Choir has not appeared often in Saginaw but may be expected to turn up more often, judging from their singing Sunday evening.

Bethel Church hostesses.

The first of several talks on foreign lands was given by Mrs Lorene Osbornes, who recently toured Spain and northern Africa. She described the unique people and native customs, particularly of the city of Tangiers, where she visited the neighborhood known as the Casbah. Among the items she brought back from the marketplace: were two beautifully hand-tooled goatskin bags and a most unusual pants suit which she wore, made of gold and silver threads.

Music was provided by pianist, Robert Kemper, who played an intricate arrangement of "Love Theme From Romeo and Juliet."

Mrs Angie Ortego, speaking on Mexico, surprised the congregation by stating that Mexican fashions are more beginning to reflect the trends in the United

Continued on Pg. 2

THE VALLEY STAR

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SAGINAW, MICHIGAN 48607
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Alonza Colvin . . . . . Editor-Publisher

After-Five

Continued from Pg. 1

States.

The men no longer dress formally in toreador styles and women no longer wear billowing skirts and trailing lace mantillas.

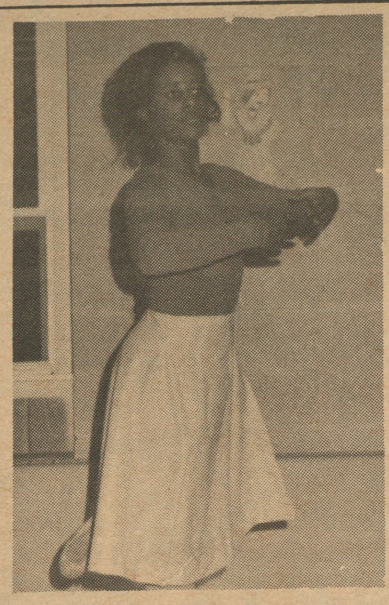
"Don't visit the border towns," said Mrs Ortega, adding that the real flavor of old Mexico can only be found in the interior, in such cities as Acapulco and Guadalajara. She answered questions from the congregation, describing Mexico's gold jewelry, leather goods and unique spicy foods.

Miss Myra Selby then presented a modern ballet, dancing to the "Overture" from the "The Nutcracker Suite," which features music characteristic of many lands.

The globe then spun from Mexico to Jamaica, which was aptly described by Mr and Mrs Michael Vernon and their guests, Mr and Mrs Moran, who like Mr Vernon are natives of Jamaica. Mr Vernon first introduced Mr Moran who described Jamaican music. Music, he said, reflects the mood of a nation, and makes a statement for the people. Colypso music was to the Jamaican what blues was to the Southern black man. It stated his position of being beneath the heel of the white man and later enlarged to include his rebelliousness and his drive toward music is a song called "Soul Rebel," which was played during Mr Moran's fine talk.

Mrs Moran then spoke on "The Position of the Jamaican Women in the United States." She described very unsympathetic treatment by American blacks, and an extremely difficult adjustment to American life. She concluded by asking the congregation to consider black men from other lands as brothers and thus foster a sense of unity among black men of all nations.

Mrs Angeline Vernon then discussed "Jamaica from the Outside," a subject in which she is well qualified, having "married into Jamaica," so to speak. Mrs Vernon highly recommended Jamaica as a vacation spot, but advised against visiting the North Coast, the tourist-filled Montego Bay area. If you want to see Jamaica, instead of other tourists, she suggested, go straight to Jamaica's heart, Kingston; not only will you save money, but you will have seen the Jamaican people as they really are.



Ballet Myra Selby

Bethel Church

Mr Vernon called Jamaica "our Island in the Sun," and the group sang this song to conclude their presentation.

The Bay City Soul Choir came forward again to outdo even themselves by singing, "Reaching for the Top," in their own hand-clapping, foot-tapping style. Gary commented appropriately, "It is said there are very few blacks in Bay City, but it looks as if they are holding their own."

The final country to be described was Guiana, South America, and Miss Lynn Brummel of Guiana began the presentation by reciting the very inspiring words of her country's national anthem. The song describes the great struggle of uniting six nations under one flag and of the devotion of these nations to be motherland of Guiana. She then described the country's geography, its economy, and its people and concluded with the national motto: "One People, One Nation, One Destiny." Miss Brummel urged her listeners to think about how that motto might apply to their own homeland.

Also translated to the US from Guiana is one of Saginaw's newest physicians, Dr Bruce Dummett. Dr Dummett talked about the history of Guiana, how the six nations became one and how Guiana threw off the tryanny of British rule to become independent. He also joked about Guiana's weather: "We have four seasons, two wet and two dry. Your upper peninsula gets 90 inches of snow, we get 90 inches of rain." He encouraged members of the congregation to "buy up a little land in Guiana" for their retirement, if they ever got the chance. "We need you," he said.

More music was then provided by a trio composed of Miss Gracie Brown, Miss Valerie Beemon and Johnnie Nelson. They sang the familiar "I Have Decided," and featured Miss Brown's exceptional soprano voice, closing the program on a very inspiring level.

Mr Gary then presented the eleven very lovely young ladies who were to act as hostesses, serving refreshments following the service. He also took that opportunity to thank Mrs Nancy Haithco, whom he called Bethel's "Good Humor Lady." Mrs Haithco supervises all food preparation for special events at Bethel.

Also brought forward to accept their share of the credit for this unique and interesting program were the members of the Centennial Committee and their chairman, Beal Rance.

The benediction was pronounced and refreshments were served by eleven beautiful young ladies to more than 150 guests.

Mr. and Mrs Michael Vernon watch together.

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Workshop

Continued from Pg. 1

Co.; ITT Continental Baking Co.; Jos. E. Seagram & Sons; National Distillers Co.; Philip Morris, Inc.; R. J. Reynolds; Schenly Industries, Inc.

A June Spring NNPA Workshop is planned in Miami, Florida. Announcements will be made in the future bringing about some direct changes in our rapidly growing world of communication, through the uses of the news media.

Joe Black, vice pres. Grey Hound Corporation;

J. Edward Atkinson, Senior Public Relations Supervisor of Carnation Milk Company;

Stanley S. Scott, Asst. Director of Communication of the White House;

Councilman Billy G. Mills, 8th District;

Mayor Sam Yorty;

George Jackson, Director of Sales Development American Airlines;

Joe McGinness, Regional Sales Director, National Airlines;

James O. Plinton Jr, vice president, Eastern Airlines;

Herman Hill, Area Sales Manager, Western Airlines;

Harold Hamilton, Acting Marketing Director, Coca-Cola USA;

Mrs Yvonne Brathwaite, California State Assembly Woman;

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Valley Star Announces "New Excitements"

BEGINNING the MONTH of FEBRUARY, Valley Star News will start an exciting period for its READERS....

The February issue will bring a SWEETHEART: Miss Valentines Day — following her will be: the Girl of the Month, Barmaid, secretary and Nurse of the Week.

WHOever your Girl of the Week may be, send all suggestions, mail or call to: Valley Star News, 609 Lapeer, Saginaw, Michigan 48607, 754-7417 or 754-7418.

Also in the near future Miss Hot Pants weekly (ohh!!) Please send name, address, telephone no.

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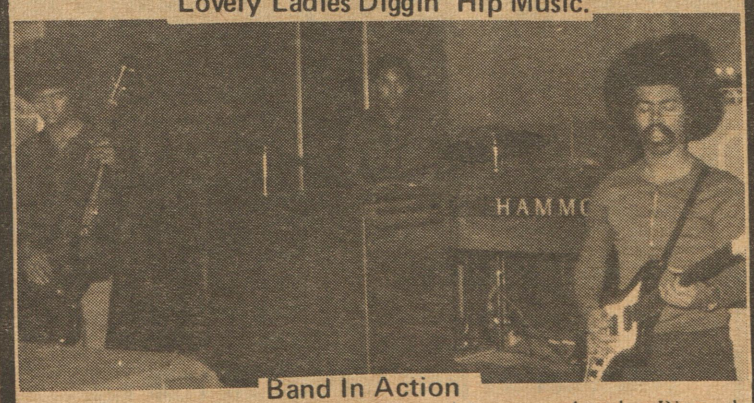

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State Of Union Omits And Rights?

by ROY WILKINS

It may be that civil rights and racial tensions and what our central government proposes to do about these emotional items are really not topics important enough for the President to include in his State of the Union message.

It may be, as one commentator surmised, that the racial issue has become so incidental to the well-being of the nation that President Nixon can grant an hour-long television interview and not mention race.

It also may be that, as one smart-aleck Nixon aide is reported to have remarked, the Nixon administration can ignore Negroes because they voted overwhelmingly in 1968 for the rival ticket. That seems least likely in an election year.

But Mr Nixon did not offer any legal or other procedural steps in civil rights. After having given encouragement to the huge white suburban population all year, he had not a word to say about black Americans moving to the suburbs. He merely touched on the red-hot topics of school bussing but his personal views, like those on Negroes in the suburbs, are widely known as being in opposition.

The U.S. Supreme Court unanimously approved bussing as a proper constitutional tool for "demolishing" the dual racial school system. It also has let stand a lower federal court order on bussing in Pontiac Mich. Possibly because of the court, Mr Nixon modified somewhat his bussing stand, saying only that he opposed "unnecessary bussing" for the "sole" purpose of racial balance.

Negro Americans and their friends point out wryly that when bussing was used solely to keep schools racially segregated, no one, including a President, complained about this practice and purpose. The minute bussing is invoked to give the black children access to a better education, it becomes alarming, improper, violative of the neighborhood school concept, unconstitutional, un-American.

Although he said nothing on blacks in the suburbs in the civil rights section of his message, Mr Nixon threw a roadblock calculated to halt them in his section on the cities. Here he urged that local governments be given control over the use of land.

It is a coincidence, naturally, that Negro Americans have instituted court action against the land use policies of local governments and the employment of zoning restrictions to bar multiple-family structures. Mr Nixon is faking a line plunge while he tries to execute an end-around play.

He did propose increased spending on the civil rights items of minority business enterprise, equal employment enforcement and black colleges. Black colleges urgently require substantial aid because they have received piddling amounts for many years.

It should have been expected that in an election year no very plain references would be made to civil rights and few overt threats uttered in a State of the Union address. It is fair to state that most black Americans are cautious, indeed. They are looking for the hook underneath the bait. Just because one doesn't talk hard doesn't mean that the sly barriers are not there.

In an election year, Negroes work for policies that will hobble them less in the future than in the past. There are many kinds of people who have been around a long time. Some will vote for Mr Nixon and some few, even, for Wallace, but most will be somewhere in between, seeking, always for a better deal for their race.

"It's so difficult to take advice from some people—they need it so badly themselves."

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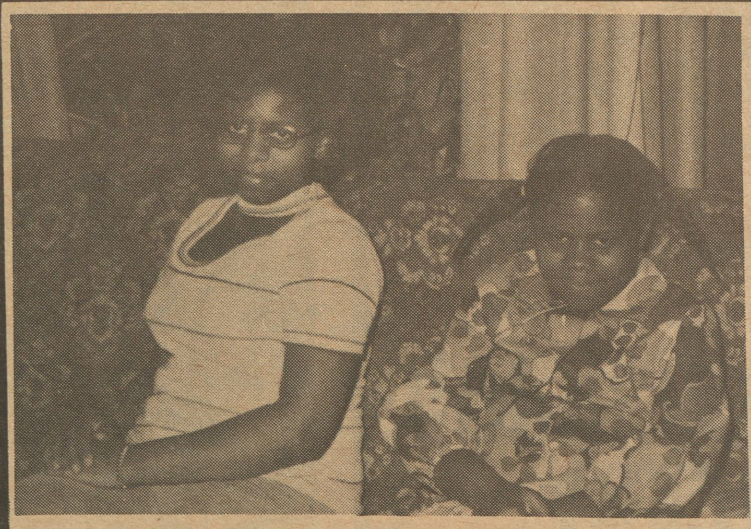

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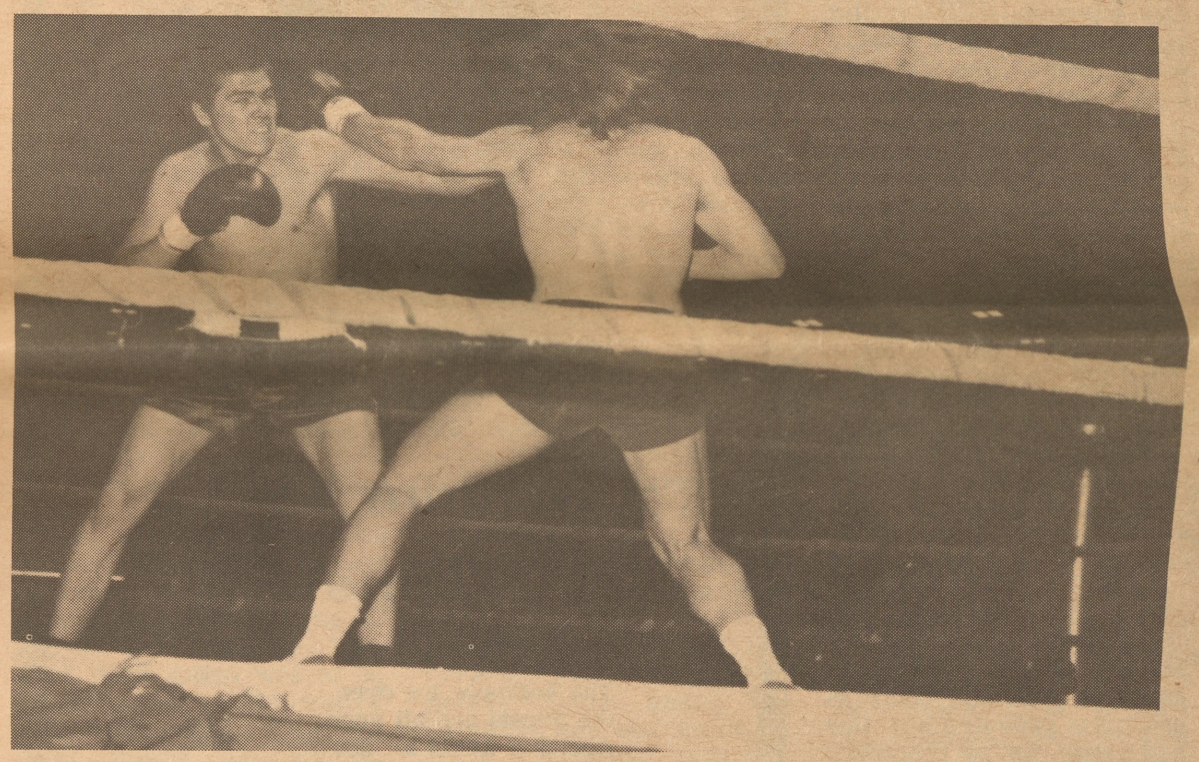
MODEL CITY NEWS

VOLUME 1, NO. 30 — NEWS THAT YOU ARE A PART OF — FEBRUARY 4, 1972

Golden Gloves Action



Glove and hair flying at Golden Glove.

Monday night at the Civic Center brought the Golden Gloves elimination tournament. Walter Reynolds fighting out of the First Ward Community Center displayed some unbelievable talent as a newcomer to the Golden Gloves amateur ring. Walt Reynolds brought the crowd to its feet with his combination of Muhammud Ali and Sugar Ray Robinson. Walt danced and punched his way to a unanimous decision over his opponent who was game and determined. It was a well matched bout and a well fought bout by the both of them. You Saginaw readers will be seeing and hearing a lot about Walter Reynolds.

The 1972 10th Annual Regional Golden Gloves tournament in Saginaw is well on its way to breaking all attendance records for regional Golden Gloves competition, not only for the Saginaw Valley but for the entire state of Michigan.

The second night of elimination bouts last Monday, January 31, was witnessed by 3,473 fans, and Downtown Saginaw Lions officials are looking forward to another record-breaking crowd for the semi-final bouts scheduled for Monday, February 7th.

In last Monday's bouts five 1971 champions were called upon to defend their titles. Two were successful in advancing to the semi-finals while the other three were eliminated from further competition. Tom Blower, 1971 open middleweight champion representing the AIW in Saginaw, and Dan Hiltz of Bay City, novice light heavyweight champion were successful in advancing to this coming Monday's semi-final rounds.

Mike Duenas, 1970 and 1971 open heavyweight champion, was eliminated by the skillful and talented Walter Reynolds of First Ward Community Center. The other two champions that were eliminated from further competition were novice Oscar Ramirez of Bay City who was defeated by Gilbert Saenz of St. Louis and novice middleweight champion Jack Stockford of Lufkin Complex who was eliminated by Tom Blower of AIW.

Tickets for Monday's semi-finals and the finals on February 12th are available at the Saginaw Civic Center, Goddeyne's Sporting Goods in Bay City, and Lee Travel Bureaus in Saginaw and Midland. Ringside seats $3.00; Loge (reserved) $2.50; balcony $2.00; Student $1.00.

Multi-Purpose Center Activities Schedule

Multi-Purpose Center Director, Joyce Brown announces services available in the Multi-Purpose Center. The directors of the Multi-Purpose Center, Joyce Brown would like for you to know that:

(A) The Multi-Purpose Center All Purpose Room will be open on Saturday from 1 p.m. to 4 p.m. for meeting. Anyone wanting to use the All Purpose Room for purpose stated above can contact Bob Martin. Please contact 2-3 days ahead of expected use.

(B) Senior Citizens have in operation a small cafeteria, which sells coffee and doughnuts. It's located in the basement of the building. In the near future they hope to have short order meals and eventually "Meals on Wheels." As of the present they mainly service the personnel within the building.

(C) To the recipient of the services located within the MPC. We, the MPC Staff and Agencies, would like to urge you to come and use the service available to you. Don't sit at home and wonder if we're servicing the community, if you have a problem relating to the agencies below, or problems that don't, come in and we'll see what can be done. There are other sources that may be able to help you.

Information collected by Ollie Montgomery, Information Referral Specialist.

Agencies located in the Multi-Purpose Center are:

Youth Protective Service
Michigan Employment Commission
Poverty Peoples Alliance
Citizens Participation
Girl Scouts
Department of Social Service
Department of Corrections
MPC Administrative Staff
Neighborhood Youth Corp.
SMCIC
Community Affairs
Boy Scouts
Camp Fire Girls
Civil Rights Commission
Department of Vocational Rehabilitation
Juvenile Rehabilitation
Community Action Committee
Credit Union
Big Brothers
Prosecuting Attorney

Registration For Swimming Classes

Announcing — Registration for YWCA Swimming Classes will be held TUESDAY and WEDNESDAY, February 8 and 9, from 9 a.m. to 8 p.m.

Classes will run from FEBRUARY 14 to APRIL 8, once a week for eight weeks.

THERE WILL BE CLASSES FOR BABIES TO ADULTS. Now is the time to learn to swim before summer. Where? Saginaw YWCA, 615 So. Jefferson. For further information, call 755-0571.

Model Cities News Staff

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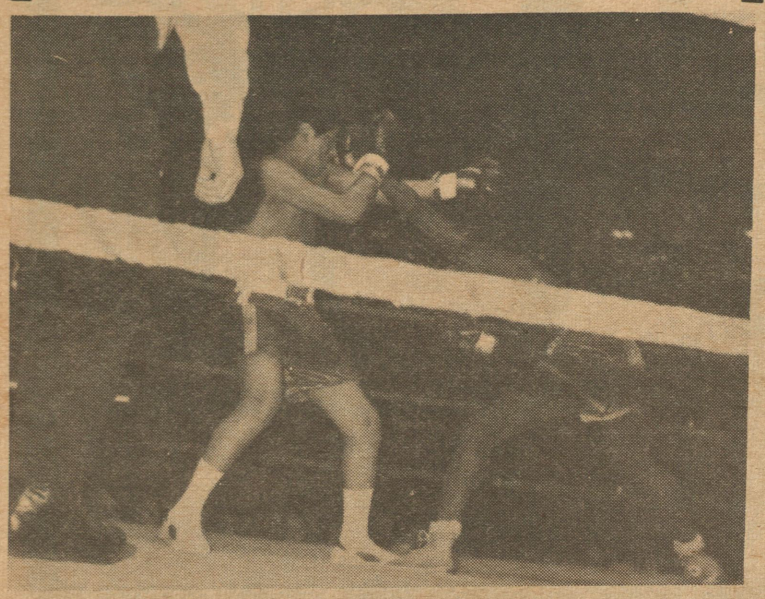
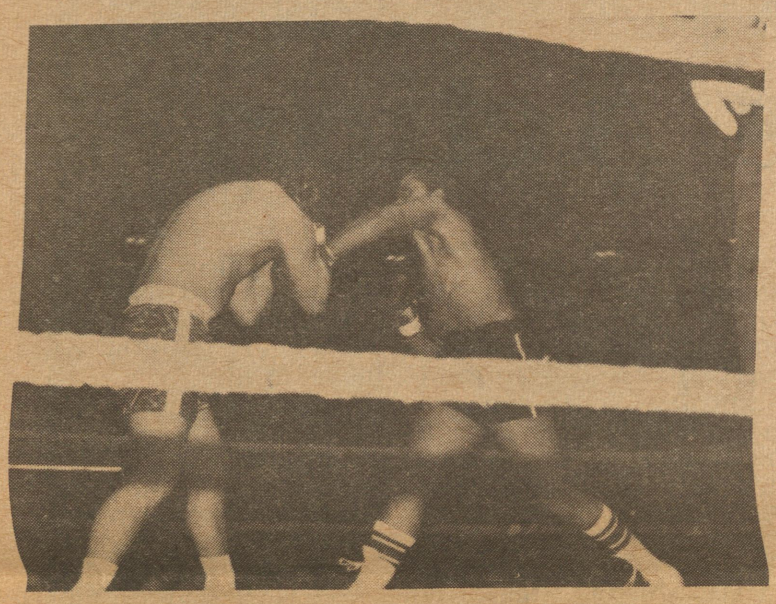
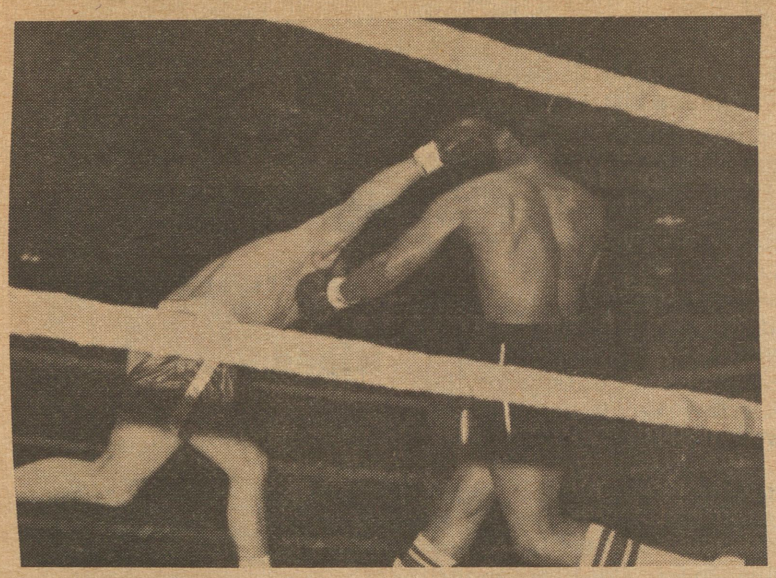
Golden Gloves Action



Action at Golden Glove.



Left jab by Walter Reynolds.



Smashing blow to the body.

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Claudia Wills	Neighborhood Worker
Thelma Richardson	Neighborhood Worker
Rosetta Harrell	Neighborhood Worker
Margaret Coleman	Neighborhood Worker
Sara Esparza	Neighborhood Worker

Model Cities Program Discussed At Council

by JULIUS YOUNG JR.

Valley Star reporter, Julius Young, Jr. and Miss Karen Webb, Model Cities News secretary both got together Monday at 4 p.m. sharp and attended the City Council meeting. This particular meeting was specifically in discussion of the Saginaw Model Cities Program. Karen and I managed to keep abreast with our notes as the meeting progressed and would like for our readers to have an idea of the findings and conclusions of that particular meeting.

The meeting began with the discussion of a meeting the Mayor and City Manager Mr Potthoff held with William C. Whitbeck, Area Director for Housing and Urban Development, (HUD). At this particular meeting, the status of the Model Cities Program was reviewed in general.

Mr Whitbeck, expressing HUD'S opinion was very critical of the Model Cities program, criticizing the lack of development in Model Cities Neighborhood in relation to social programs recommended in the first and second year of Model Cities. Alternatively speaking, (from what we must gather) Mr Whitbeck stated that the second year program would not be approved (funded) unless there was a Citizens' Training program in its proposed plans for the second year, which is to be adopted immediately. HUD was also very critical of the organizational Structure of Model Cities Program, asserting that the chart in programs proposed was fine and dandy, but no procedure or clear line of authority were taken in carrying out proposed plans, also a complete lack of knowingness and authority within the Model Cities organizational staff. HUD is merely saying that the Model Cities proposals are okay, only what's being proposed is not being done. HUD again says maybe Model Cities cannot meet its proposals or perhaps does not know how to go about exercising its goals procedurely. HUD now says hire a teacher, such a teacher was presented to the City Council, the Davon Training program, this program is not academic, but merely a program to show and give guidelines for the citizens policy board and CDA staff, for according to Mr Whitbeck, nobody knows what who's doing.

However unorganized the staff may be, the board managed to approve the Davon Management program, allocating $44,000 for the proposed five (5) month involvement. Incidentally, there was no other bidder in regards to another program, Davon being the only one submitted, and as one councilman said who's to say we're not receiving a pig 'n-the-poke. Also brought out by the board was a new position — a deputy administrator, with proposed salary of $12,900 to $18,300.

Last but not least, the council approved to extend an invitation to Mr Whitbeck to attend the City Council meeting February 14, or his earliest Monday thereafter so that Model Cities 2nd year proposals can be submitted.

Karen Webb

Lillian Williams

Income Tax Time

The holidays are over
the guests are all gone,
And that awful let down
feeling is just coming on.

But you need not worry
just be of good cheer,
Old on time income tax
Will soon be here.

It'll pick you up
or push you down,
According to how it affects you
however, it'll soon be around.

Funny how when you
are getting some rebate,
You rush to get papers in order
oh, you can hardly wait.

Then begin the anxiety of
watching for your return,
If you don't know the mailman's
route you very soon learn.

But it is a different story
when you have to pay,
You hang around and wait
until the very last day.

Which goes to prove
that people are funny,
The things they won't do
When what's involved is money.

Model Cities Policy Board

January 13, 1972

I. Call to Order.

The meeting was called to order by Chairman John Cisneros at 7:10 p.m. Reverend R. B. Corley opened the meeting with a prayer.

II. Roll Call.

Roll was called and a quorum of 18 members was present. A complete tally of attendance is included.

III. Approval of Minutes.

The Chairman called for discussion of the Minutes of December 16 and 23, 1971.

Mr Tom Woods said the December 23rd meeting had been recessed to a Committee of the Whole Policy Board because a quorum was not present. Therefore, he concluded, approval of those "Minutes" would be out of order.

The Minutes of December 16, 1971, were introduced and no changes were made. Mr. H. B. Rosenson made a motion that the Minutes be approved as submitted. Seconded by Mr. Joe Garcia. Approved.

IV. Old Business.

A. First Ward Community Center —

On December 23, 1971, the Committee of the Whole Policy Board heard a proposal from Mr Ruben Daniels, Director, First Ward Community Center, requesting that $300,000 of unspent First Year funds be allocated for the construction of a Cultural Activities Building in the First Ward Center complex. The Committee of the Whole offered moral support of the project and recommended that it be considered for funding if monies are available. Further, such action was to be transmitted to the entire Board for consideration.

Mr Ruben Daniels was again present to answer questions and further explain the proposed construction. General questions and comments were heard. Several Board members voiced concern about the availability of funds for this project, especially in view of previous Board actions concerning use of unspent First Year funds. It was finally decided that the Board could recommend the First Ward project as an alternative in the event that the City Council does not approve other recommended projects.

Mrs Arlean Hardeman made a motion that the Policy Board support the concept of the Cultural Activities Building and recommend consideration of funding with First Year "carry-over" monies if such funds are available. Seconded by Reverend R. B. Corley. Approved.

B. Drug Abuse Proposal —

On December 23, 1971, the Committee of the Whole Policy Board heard a presentation from the Model Cities Committee to Stop the Flow of Drugs. Committee members present in the audience voiced dissatisfaction with the final proposal and a lengthy discussion developed. Based on the discussion, a motion was made and approved that the proposal from the committee be listed on the agenda for January 13th and that committee members not in agreement with the final document be allowed to state their position at that time.

Reverend Harold Sikorski, Chairman of the committee, was present and did make a presentation on the proposal. (Copies were distributed to Board members with December 23rd materials). Members in the audience who had served on the committee made known their disagreement with the final document and the reasons for their dissent. After lengthy discussion and consideration, the Board decided further work was necessary by the committee.

Mrs Girtha Green made a motion that the discussion be closed. Seconded by Mr Joe Garcia. Reverend R. B. Corley offered an amendment: That the committee be directed to have another meeting and return to the Board at the next meeting (January 27, 1971) with a compromise proposal that includes a revised budget more in favor of drug prevention measures. Seconded by Mickey Warren. Both the amendment and the motion were approved.

IV. New Business.

On November 9, 1971, the Policy Board authorized a contract with a planning consultant firm, Candeub, Fleissig and Associates, to prepare a Neighborhood Development Plan (NDP) application. Their staff has made one visit to Saginaw to gather some basic information and now wants to begin discussions with the Policy Board in an effort to obtain citizen input.

Mr Burt Cohen was introduced and made a presentation on NDP program development. He explained the boundaries and the criteria used in developing them as shown on a map displayed. Many questions were asked, particularly regarding the inclusion of several properties on the West Side within the NDD boundaries and the impact an NDP program would have on the Model Neighborhood.

Mr Tom Woods made a motion that the consultant firm work with the Model Cities Physical Development Committee to develop an NDP proposal and to make a presentation to the Policy Board at a future date. Seconded by Mr Joe Garcia. Approved.

V. Miscellaneous.

A. Delta College — Mini-Grant for Drug Training —

Mr Ron Crossland of Delta College made a presentation explaining an application dveloped by Delta and to be submitted to the Federal Government for a mini-grant to provide training in drug abuse problems for local persons. Mr Crossland explained that the grant of $2,000 would not involve any Model Cities funds but the Federal Government is requiring that local citizens be involved in the proposal. He requested that the Policy Board "sign-off" on this proposal by making a statement in support of the application.

It was stated that Midland, Bay City and Saginaw had all submitted applications for such a grant with the idea of developing a tri-cities effort. Each area is to be designated six representatives, however, Bay City had indicated they would give Saginaw three of their "seats" if the grants are received. The representation if all three local areas receive such a grant will be as follows: Saginaw — 9, Midland — 6, Bay City — 3.

Mr Tom Woods made a motion that the Policy Board sign-off so that Delta can submit their application and that the vacancies be filled from Model Neighborhood people who would like to participate and are able to do so. Seconded by Mrs Feliza Esparza. Approved.

B. Community Clinic —

Mr Tom Woods said the Community Clinic budget includes funds for a full-time physician and it is time the Board took some concrete steps to insure that such a full-time doctor is hired for the Clinic. He stated the program will be implemented during the Second Action Year but it is necessary for funds to be committed in advance so that a full-time doctor may be hired. He said it is very difficult to advertise for and hire a qualified physician when there is no firm commitment to show him regarding the provision of salary. Mr Woods further read a resolution and made a motion that the resolution be adopted as read. Seconded by Mr William Crofton. Approved.

RESOLUTION

Whereas, improving the quality and quantity of service at Saginaw Community Clinic depends largely on full-time employment of a certified physician, and

Whereas, the availability of applicants is severely limited because assurance of funding continues to be lacking, and

Whereas, the need for medical service in the Model Neighborhood continues to be critical; now,

Therefore, Be It Resolved That: The Model Cities Policy Board ask HUD to consider funding the Community Clinic project immediately, and if this is not possible, ask the City of Saginaw to issue a Letter of Intent to carry out provisions of the contract.

Adopted.

C. Citizens Training — Davon Management Company —

Mr Dan Welsh of Davon was introduced and made some comments on the pending two-day training session for Policy Board members. Mr Welsh asked that the Board indicate to him (1) a date when they would like to conduct the two-day retreat and (2) the type of facility they would like to use for the retreat.

Mr Joe Garcia made a motion that the Chairman be instructed to appoint a committee of five (5) from the Policy Board fo set the time, date and place for the session. Seconded by Reverend R. B. Corley. Approved.

VV. Adjournment.

The meeting was adjourned at 10:15 p.m.

Attendance Tally —

Present: John Cisneros, Chairman, Rev. R. B. Corley, William Crofton, Mrs Feliza Esparza, Mrs Girtha Green, Mrs Arlean Hardeman, George Hawkins, Raul Salazar, Daniel Soza, Sr., Chamber of Commerce, Mickey Warren; Downtown Saginaw Association, H. B. Rosenson; First Ward Community Center, Mrs Credella Harris; GI Forum, Joe Garcia; La Raza Unida, Fred Quiroga; Saginaw Board of Education, Don Scott (alternate); Saginaw County Social Services, Ernest Smith; United Fund of Saginaw County, Tom Woods; YMCA, Father Joseph Weathersby.

Absent:

(1) Excused, None. (2) Unexcused — Rev. Asa Compton, Carman Gomez, Mrs Queen Herndon, Mrs Mary Latimer, Richard Myron, Mrs Thelmond Johnson, Ron Schneider, Curley Taylor, Jr., Otis Washington, Daniel Heights Tenant Council, Northeast Saginaw Ministerial Alliance, United Auto Workers.

Total: Present — 18; Absent — 12.

Vacancies: Model Neighborhood Residents — 1 (Subarea No. 5 — MNR Elected); City-at-Large — 5 (Mayoral Appointees)

Talley of Unexcused Absences: Meetings of December 6, 16 and 23, 1971, and January 13, 1972 — (Numerals indicate unexcused absences)

(1) Model Neighborhood Elected Representatives: John Cisneros, 1; Rev. R. B. Corley, 1; Mrs Feliza Esparza, 1; Mrs Girtha Green, 0; Carman Gomez, 4; Mrs Arlean Hardeman, 1; George Hawkins, 0; Mrs Queen Herndon, 3; Mrs Mary Latimer, 3; Daniel Soza, Sr., 0; Curley Taylor, Jr., 1.

(2) Community-At-Large Appointees: Rev. Asa Compton, 3; William Crofton, 0; Richard Myron, 4; Mrs Thelmond Johnson, 1; Raul Salazar 1; Ron Schneider 1; Otis Washington, 4.

(3) Agency-Organization Representatives: Chamber of Commerce, 2; Daniel Heights Tenant Council, 4; Downtown Saginaw Association, 0; First Ward Community Center, 0; GI Forum, 1; La Raza Unida, *0; Northeast Saginaw Ministerial Alliance,* 0; Saginaw County Social Services, 1; Saginaw Board of Education, 1; United Auto Workers, 4; United Fund of Saginaw County, 1; YMCA 3.

JOB OPPORTUNITIES

SICHOOL DISTRICT OF THE CITY OF SAGINAW
550 Millard Street, Saginaw, Michigan 48607
January 28, 1972

NOTICE OF VACANCY

We wish to announce a staff vacancy for the following part-time position in the Community Education Program of the Saginaw Public School System. Letters of interest will be accepted by Mr William G. Scharffe, Staff Assistant for Personnel, through Friday, February 4, 1972.

PART-TIME POSITION: Director of a Community Chorus

PRIMARY FUNCTION: To serve as a conductor for a chorus comprised of vocalists selected from the community.

QUALIFICATIONS: Educational Preparation and Professional Experience

a. College courses in vocal music.

b. Three years of successful experience directing a vocal group.

c. Ability to read music.

d. Ability to demonstrate good vocal tone production.

e. Ability to organize, plan and direct chorus musicals.

f. Ability to plan and conduct musical performances by a vocal chorus.

Personal Qualities

a. Willingness to work enthusiastically in the area of vocal music with a community group.

b. Eagerness to provide leadership in developing the musical talents of community residents.

c. Creativity in developing a musical program.

d. Poise in presenting a musical performance to the public.

SALARY: $10 per hour for evening rehearsals (not to exceed two hours per week)

Persons interested should write to: Mr William G. Scharffe, Staff Assistant for Personnel, 550 Millard Street, Saginaw, Michigan 48607, Phone Area Code 517-755-6501.

People Speak

Should Have Started A Long Time Ago

Josie Sherman of 1533 Findley stated that Model Cities had done much for the Black community. She cited that the Multi-Purpose Center as really being a great resource. The food stamp program helps a lot of people. Also the Juvenile rehabilitation program is not only helpful to the younger people who are participants in this program, it is a help to the betterment of the community. "They should have come up with something like this a long time ago," stated Josie.

Model Cities Great Advantage To Blacks

Renada Sherman of 2303½ Wadsworth says Model Cities is a great advantage for the black community. She hopes that the program will continue in order that the substandard housing and living conditions in the Model Cities Neighborhood may be improved. She feels that the present programs are all beneficial to the people and the people should support them.

Civic Center Provides More Jobs

Alice Walker of 1909 Farwell has lived here for only four months and sees the Civic Center as really being a great project. More jobs are available since the erecting of the Civic Center. It is also a beautiful piece of scenery says Alice. She also believes that the circus got a greater attendance because it was held at the Civic Center.

They Did Something For Me

Henry McSmith of 1025 North 3rd thinks that Model Cities is doing a nice job. Model Cities gave McSmith the paint to paint his house, which is part of Model Cities housing improvement. He really thought this was nice. The programs that Model Cities offer are coming along nicely. More people should become interested in the programs offered and become involved....the more the merrier.

Franklin Gary

Frontiers Elects Gary President

The Frontiers Club of Saginaw has elected Franklin M. Gary as its president for the 1972 program year.

The Frontiers Club, whose major objective is to render unselfish community service, through Community involvement, is one of the oldest service clubs in the United States to be organized by Black men.

In talking with Gary, he pointed out that the organization has served the community well and has an outstanding performance record of leadership in civic and social achievements. However, he is quick to point out that the Frontiers Club cannot live on past accomplishments, if so, it will become an ineffective vehicle within the Community.

As for the future direction of the Club, the new president has many ideas but felt now was not the time to bring them to the public before they had been discussed and approved within the ranks of membership. But he did state that one of his primary objectives would be to give service to the total community at large. However, he realizes that there are cultural groups with problems peculiar only to them and with whom the Club must work separately. But on the other hand, he stated, that there are problems common to all people in the community without regards to geographic location or ethnic affiliation. To their people and their problems and the community he is committed.

Other elected officers for the 1972 program year are: Tim Foster, vice president; Robert Viera, secretary; Father Joseph Weathersby, assistant secretary; John Nichols, financial secretary and John Kemper, treasurer.

Fashion Review And Tea To Kick Off Drive

The Study Culture Club invites you to attend a Fashion Revue and Tea: Sunday March 19, 1972 at the YWCA, 615 So. Jefferson Ave., Saginaw, Michigan, at 3 p.m.

All proceeds will go to "The Sickle Cell Anemia Foundation." As you know, this disease has been confined to the black race only. So far, there has been no cure found. Much research has been done, but still much more to be done. We feel that it is our responsibility to do all that we can to help this cause. We would like for everyone to attend and support this worthy cause, if you find it impossible to attend the tea, please give your donations to any of the club members or you may mail in your donation to either the chairman or the co-chairman.

Thank you kindly, Mrs Vera Hayes, Chairman, 621 N. 10th St., Saginaw, Michigan 48601; Mrs Cordelia Heard, Co-Chairman, 1011 Sears St., Saginaw, Michigan 48601.

DON'T FORGET. HIRE THE VET!

. . . and don't forget veterans are eligible for on-the-job training aid through the GI Bill or MDTA.

For information on hiring veterans: See your local office of the State Employment Service. Contact the Veterans Administration for training information.

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Public Invited To Discussion

The Juvenile Court is always in need of foster homes for teen-agers. If interested, please contact Mary Scott at the Juvenile Rehabilitation Office, 1407 Janes Street, or by telephoning 754-1463.

The public is encouraged to attend a discussion with school administrators about policies of the discipline and suspension of students. Meeting will be at 3:45 p.m., February 9, at 1407 Janes Street.

HELP WANTED

Office help for employment for extended period of Model Cities Program. One month only. Do not call PLEASE. . .

Apply
VALLEY STAR NEWS
609 Lapeer
Saginaw, Michigan

United Negro College Fund Tops Goal

Co-chairmen Joseph T. Davis and Ellis M. Ivey Jr, today announced that a final total of $4,700 was contributed to the 1971 United Negro College Fund campaign in Saginaw County. The total is $200 above the county goal of $4,500 — the first time the annual campaign has surpassed its goal in the last five years.

Davis, owner of Davis Remodeling, and Ivey, general manager of Saginaw Steering Gear Division, expressed the gratitude of the UNCF contributors and volunteer campaign workers in a joint statement:

"Credit for the success of the drive belongs to the many individuals, churches and other organizations — both black and white — who gave generously in response to this worthwhile appeal. In doing so they have helped support the work of 36 colleges belonging to the UNCF. These colleges are dedicated primarily to educating young negroes who otherwise would have little or no opportunity to attend college. Each gift that was made, by helping these young Americans to help themselves, is a sound investment in the future of our nation. Each contributor has earned the heartfelt thanks of hundreds of black students who soon will take their places as educated citizens and future leaders of America."

The UNCF colleges to whom the funds will be distributed are located in 12 southeastern states. These schools produce more than half the nation's black elected officials, 85 percent of the black physicians and 75 percent of the black PhDs in the US. Approximately 75 percent of America's young negro men and women now working toward advanced degrees come from these colleges. Among their 130,000 alumni there are mayors, judges, diplomats, college presidents, corporation officers and government officials. A number of UNCF college graduates live and work in Saginaw County.

We want to wipe out cancer in your lifetime. Give to the American Cancer Society.

Black Capitalism Not A Myth

by JULIUS YOUNG JR.

Today Black capitalism is not a myth but merely a token in comparison to our once slave master, and the chances today of a black man borrowing money from a bank to support a business idea is tremendously slim with the absurd qualifications most banks employ toward blacks. In practically all cases he must be of college degree with something outstanding scholastically to his credits, whereas then he'd probably be able to earn a very substantial income without the aid of a business loan. I've no doubt that one can have a sound business idea without necessarily having college to his credits, of course experience in the business in which he seeks finance for is a very definite qualification as should be, however, many Whites without the college background have applied for and received loans of this nature. This is a very discriminating factor involving our banks, and Blacks must not be discouraged into not applying for only through application upon application can we begin to rid this problem.

Today Blacks are being forced to seek federal funds to support ideas which are very limiting for federal funds cannot support each and every idea regardless of its characteristics, for federal funds have their restrictions.

I urge blacks who are of good solid background with business ideas and cannot afford to finance them to take the necessary steps in making your application and facing the challenges todays banks confront us with.

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And Singing Willie Rodgers

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Black History

On the eve of the Emancipation, American industry had entered a period of phenomenal growth. Fortunes were being made as railroad lines pushed into the South and West spawning new towns and commerce along the way. With the development of the Bessemer process, the era of Big Steel arrived in Pennsylvania and Ohio. Woolen mills and shoe factories blossomed in New England, and in the South textile mills and tobacco processing flourished.

It appeared, then, that in a growing economy the nearly four million slaves freed in 1863 would be easily absorbed into the civilian work force. But at the turn of the century, blacks were still on the margin of the industrial revolution and they were not to share appreciably in the country's economic good fortune until the beginning of World War I.

There are several explanations for this. For one, Northern industrialists showed a preference for white workers. And though it was obvious as early as 1850 that if the slaves were to be free they would also need work, no effort was made to curb immigration from Europe. In the 10 years between 1850 and 1860 nearly 2.6 million immigrants entered the country. Another two million were to arrive during the following decade.

Secondly, most former slaves stayed in the South, either because they were not aware of the job opportunities in the North and West, or because of hopes that they would receive 40 acres and a mule from the federal government and thus become landowners. Few got the acreage however, and even fewer got mules. The federal government decided to return the supposedly abandoned Confederate property to its former owners. Having few other choices — in 1891 only 7,395 blacks were working in the existing 196 Southern factories — the majority of the black Southerners bound themselves into a new kind of slavery, sharecropping By the time most black sharecroppers realized how dismal their lot was, the planters had instituted harsh methods to keep them on the farms. The notorious Black Codes of the 1820s were revived and strengthened. Restrictions on the movements of blacks were voted into law by several Southern state legislatures. Labor recruiters from the North were forced to obtain licenses. And planters spread rumors that blacks were unsuited for factory work. The hum of machinery lulled them to sleep, the planters said.

Southerners, of course, knew better. While the whites were away at Bull Run and Vicksburg, slaves together with the South's free blacks, manufactured materials and manned munitions plants to supply the Confederate army.

Article taken from April 1st issue of Black Enterprise.

To be continued next week.

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LEAN GROUND BEEF	3 lbs.	$1.69
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PIG FEET	5 lbs.	$1.00
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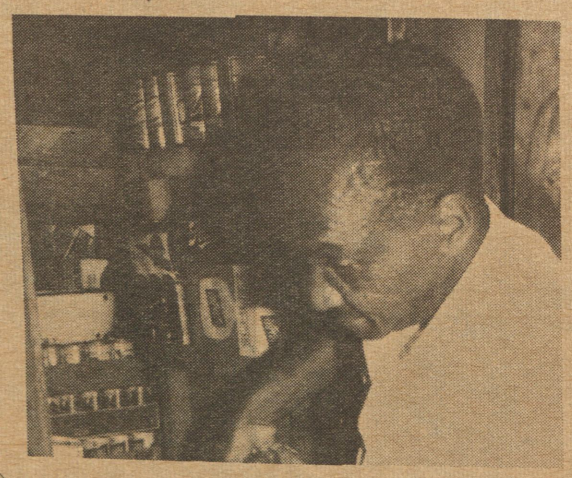

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Project Director
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Why Must We Die?

by LARRY J. JONES

Why must we die? This is a question that must be answered by you. In specific terms. Why must we, young people be denied a fruitful life?

We are dying mentally and physically in a world that is supposed to be modernized by advanced brain power and prosperity. Even though our machines and computers have taken us far beyond any limitations, even dreamed of by mankind, we young people find ourselves far below the survival point of everyday life. We seem to only exist in a world where our destiny has been predetermined. The present adult course seems not to change no matter what we say or do. Why must we die?

Why must we suffer a mental death? Because you won't let us become involved in working on the plans of our society. Why must we always become the dedicated to, instead of the co-organizer? Why must we always be responsible for all the wrong and evils that you taught us? Why must we always be expected to know all answers to all problems at 21? Why must we suffer because of your teachings. Why must we die?

Yes, we are dying in various ways. Through frustration, because of your lack if understanding. Patience, because many of you won't take time to listen. Ignorance, because you won't take time to teach us properly. Isolation because you won't let us work with you. Hate because of the absence of your love.

Why must we continue to die? How long can you allow this to exist? How long can you neglect us? How long can you survive with the present conditions?

Think hard and long because after you have reached your conclusion you will have to deal with this reality. We young people will take your place at leadership one day. You will be followers and we will be leaders. We cannot and will not do a successful and effective job if we are all dead.

A Moving Gamble

How good a weight guesser are you? You might save or lose money in the effort. The Interstate Commerce Commission has amended regulations about moving household goods. If you question the original billing weight of your furniture, and it turns out to be more than 120 pounds below the billed weight, you will pay a smaller shipping charge, and will not have to pay for reweighing. If the reweight does not fit the 120 pounds or exceeds the estimated net weight by 25 per cent or more—you do have to pay for reweighing!

Delta Sigma Thela Benefit Ball

The Saginaw Alumni Chapter of Delta Sigma Thela Sorority will give its fifth annual Valentine Charity Ball Saturday, February 5th at the High Life Inn, 5403 Dixie Highway. The dinner-dance will begin with dinner at 8 p.m. with dancing following Music will be furnished by the Young Brass and Rhythum Band.

The National Sorority of Delta Sigma Thela was found in 1913 at Howard University by twenty-two college students to promote high cultural intellectual and moral ideals. The public service organization of predominantly black college trained women has grown to more than 55,000 members in more than four hundred and fifty (450) chapters throughout the United States, Haiti and Liberia.

The proceeds from the dinner-dance will help to continue the group's programs to financially benefit deserving students through its scholarship fund and to further its programs to aid the senior citizens and youth.

The new officers of the Alumni Chapter are Miss Delores Wilson, president; Mrs Beale Rance, vice president; Mrs John Diamond, rec. secretary; Mrs Joseph Weathersby, correspondence secretary; Mrs Steve Robinson, treasurer; Mrs Carl C. Poston Jr, publicity; Mrs Wiley Walhoz, chaplain, Mrs James McGhee, historian; and Miss Alberta Hubbard, sergeant-at-arms.

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